



School Districts Professional Development

Keynote

Intercultural Creativity®:

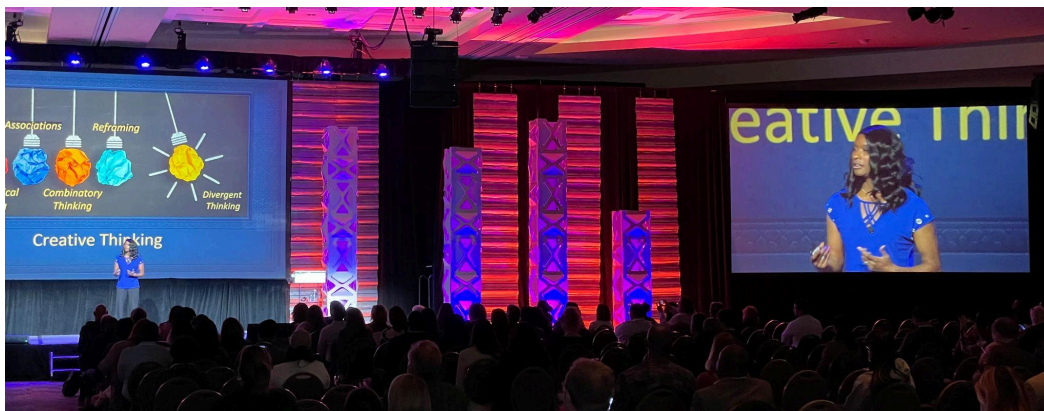
Building Culturally Creative Classrooms of Tomorrow

Creativity is now the number one skill needed in the workforce, therefore, we need it in our classrooms. Genein's dynamic keynote introduces the concept of Intercultural Creativity®, which highlights how our students' creativity is directly influenced by culturally relevant curriculum, people and environments. Backed by brain research, Genein empowers educators with neuro-strategies for increasing student engagement and learning experiences that will prepare students for societal changes and the future of work.

District Wide Intercultural Creativity® Keynote

1 Hour Keynote for unlimited attendees:

NOTE: Multiple sessions in consecutive days provides a 20% discount on total.





Leadership Workshops

Prismatic Leadership® for School and District Leaders

POWER, POSITION AND PURPOSE: UNDERSTANDING POWER DYNAMICS WHILE BUILDING INCLUSIVE TEAMS

Brain research shows that authoritative power can inhibit your ability for connection, creativity and cultural competence. Since creativity needs psychological safety, intellectual humility, and empathy to flourish, effective leaders must be aware of how power, position and authority can skew perspectives. Learn brain-based strategies to assuage the effects of power while learning skills to mitigate the effects of power and become an efficient Prismatic Leader®.

THE NEUROSCIENCE OF LEADERSHIP: BUILDING A CULTURE OF TRUST IN DIVERSE TEAMS

The science is clear: Trust is the new driver of productivity. Communicating your message, lowering fears (both rational and irrational), and pulling out the best of your team members requires strong Prismatic Leadership® skills. Scientists have identified the brain mechanisms that support our ability to connect and communicate with others, revealing how we can activate and strengthen them. Learn how to develop team chemistry and trust by building team identity through shared goals, values and social connection.

3-hour workshop for up to 50 participants:

Creativity Kits: \$45

Includes: 7 Gems of Intercultural Creativity book, I AM CREATIVE Children's Book, LEGO kits, wooden blocks, pens, journals and other communication tools





Educator Professional Development

INTERCULTURAL CREATIVITY® FOR EDUCATORS

Recognizing that culturally responsive instruction helps educators close achievement gaps, CAFFE's program expands the capacity of educators to serve students from diverse cultural and ethnic backgrounds. The training aims to accomplish the following goals: Deepen participants' own cultural self-awareness. Increase their understanding of the link between cultural self-awareness and cultural competence. Identify culturally responsive teaching practices. Share strategies for promoting culturally responsive instruction.

3-hour workshop for up to 50 participants:

Creativity Kits: \$45

Includes: 7 Gems of Intercultural Creativity, I AM CREATIVE Children's Book, LEGO kits, wooden blocks, pens, journal and other communication tools

NEUROSOMATIC CREATIVITY® FOR THE CLASSROOM

To think creativity is only about the arts is wrong but to think one can reach their full creative potential without the arts is also incorrect. The creative arts (visual arts, dance, theatre and music) are integral parts of the human learning experience and an effective method to increase cultural awareness and development. Our unique NeuroSomatic Creativity® training guides educators through effective methods for integrating the creative arts within an established curriculum for increased engagement, self awareness and cultural exploration of the content.

This training specializes in connecting the neuroscience of the arts to metaphorical thinking, sensory observation, abstraction and more! Genein Letford has successfully lectured on arts integration at the university level for increased cultural awareness and responsiveness. Let's empower our students to start moving, creating and learning through the arts!

Two 3-hour workshops for up to 50 participants:

Creativity Kits: \$45

Includes: 7 Gems of Intercultural Creativity, I AM CREATIVE Children's Book, LEGO kits, wooden blocks, pens, markers, canvases journal and other communication tools.

NOTE: *Multiple sessions in consecutive days provides a 20% discount on total.*